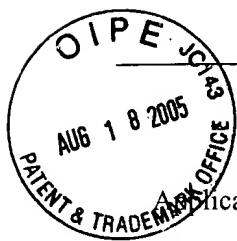


RCE
I/vuPlease Direct All Correspondence to Customer Number **26332****REQUEST FOR CONTINUED EXAMINATION**

Applicant : Russell M. Krapf

App. No : 09/608,819

Filed : June 30, 2000

For : SYSTEM FOR DISPLAYING VIDEO
DATA HAVING A PROMOTION
MODULE RESPONSIVE TO A VIEWER
PROFILE TO ENTICE A VIEWER TO
WATCH A PREMIUM CONTENT

Examiner : Ngoc K. Vu

Art Unit : 2611

CERTIFICATE OF MAILING

I hereby certify that this correspondence and all marked attachments are being deposited with the United States Postal Service as first-class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

August 15, 2005

(Date)

Bruce S. Itchkawitz, Reg. No. 47,677

Mail Stop RCE

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Dear Sir:

This Request for Continued Examination (RCE) is being made as follows:

1. Submission Required under 37 CFR 1.114:

- (X) Enclosed:
- (X) Amendment and Response to June 15, 2005 Final Office Action in 9 pages.
- (X) Two (2) return prepaid postcards.

2. Fees:

FEE CALCULATION				
FEE TYPE		FEE CODE	CALCULATION	TOTAL
RCE Fee		1801 (\$790)		\$790
Suspension of Action		1463 (\$130)		\$0
Total Claims	25 - 27 = 0	1202 (\$50)	0 x 50 =	\$0
Independent Claims	2 - 3 = 0	1201 (\$200)	0 x 200 =	\$0
Multiple Claim		1203 (\$360)		\$0
1 Month Extension		1251 (\$120)		\$0
2 Month Extension		1252 (\$450)		\$0
3 Month Extension		1253 (\$1,020)		\$0
			TOTAL FEE DUE	\$790


Please Direct All Correspondence to Customer Number **26332**

3. Payment:

(X) Check in the amount of \$790 to cover the above fees.

Please charge any additional fees, including any fees for additional extension of time, or credit overpayment to Deposit Account No. 11-1410.

Respectfully submitted,
KNOBBE MARTENS OLSON & BEAR LLP



Dated: August 15, 2005

Bruce S. Itchkawitz
Registration No. 47,677
Attorney of Record
Customer No. 20,995
(949) 760-0404